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7-29-32

# Fruits and Plants

Descriptive Catalogue  
and Price List

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Lake Shore Nursery Co.

J. N. WILLIAMS, Proprietor  
BRIDGMAN, MICHIGAN

OUR Customers KNOW that when they recommend us to others WE PROTECT their RECOMMENDATIONS and offer every assurance of SATISFACTION.

# To Our Friends and Patrons

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It affords us great pleasure in offering our annual catalogue, to be enabled to confidently say, the stock it represents is better and of greater variety than that of any collection we have ever offered our customers before.

We have in our catalogue stock grown with special reference to the needs of the north and northwest, but which, at the same time, are equally valuable for all sections of the country.

We offer nothing that we cannot recommend, for with the best interest of our customers (and their interest is ours) at heart, we have omitted many novelties.

With the great competition now existing in the trade, the question is not how prices may be lowered, but how the quality of the stock may be sustained.

The necessity for **PURITY** and **EXCELLENCY** of stock is patent to insure success: We have nothing to offer as bargains; our prices are as low as first class stock can be sold.

Quality is our first requisite in every case.

With the implicit confidence we have in our stock we have no hesitation in inviting all our customers, and all others, who are in need of stock in our line, to favor us with an initial order.

Our business methods are such that we expect to retain the patrons we now have reinforced by many new ones; by comparing our prices you will see we do not go into any combination and are prepared to meet any responsible northern competition, quality considered.

It is our desire to be concise and to the point and not to weary customers with preliminaries.

Trusting that the perusal of these pages will induce you to give us a portion, at least, of your orders.

This will be a banner year for the small fruit family. We are offering a few new varieties of strawberries secured direct from either the originator or introducers. After testing them one year and found them worthy of dissemination.

Our strawberries are taken up solid from fields set **PREVIOUS SPRING** will be packed in light crates. Our cane plants are in the ground as they grew (not heeled or stored), and will be shipped same day they are dug, packed in moss and excelsior for which no charge is made.

**TERMS:**—Our terms of payment are cash with order. Remit with postal order or express money order, registered letter or draft on Chicago or New York.

We have rural free delivery here.

**WE NEVER SUBSTITUTE** without instructions from purchasers.

We have unsurpassed facilities for storing and packing and never dig plants in freezing weather.

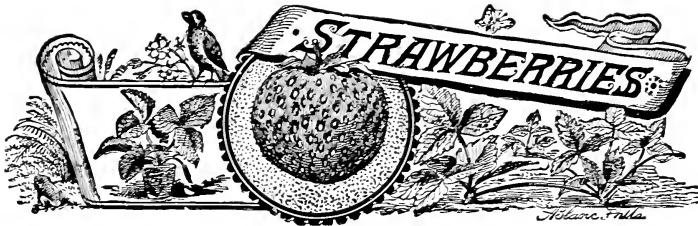
**GUARANTEE:**—Should any stock prove not true to name we will either refund the purchase money of same, or replace the stock with stock true to name free, but are not liable for further damages, and while we are exercising great care to prevent mixtures, the above to be a condition on which all stock is delivered.

**OUR LOCATION:**—Bridgman is thirteen miles south of St. Joseph, Michigan. Our office and grounds are one-half mile north of Pere Marquette R. R. depot and Adams Express office, and eighty miles from Chicago. At Porter, Indiana, the P. M. R. R. connects with Belt Line around Chicago which connects with all railroads diverging from Chicago.

Time by express to Chicago is three hours; by freight, twelve hours. With the low prices we quote, and express charges low, we think it will reach all. We are able at any time in its season to supply any kind and quality of select fruit, to wit: berries and grapes. Our farms are three miles from Lake Michigan. After April 1st, when we begin shipping, we are offered good lake service by the Graham & Morton Transportation Company via St. Joseph, Michigan.

No goods sent C. O. D.

Established in 1916.



## How the Strawberry Should be Grown to Insure Success

No garden should be without this delicious fruit, they are easily grown and very productive. Tended well, space 1 rod square should yield at least 2 bushel of this delicious fruit. In the fall the ground should be covered with well rotted manure or leaves etc., spaded or plowed from 4 to 6 inches deep, then in spring as soon as frost is gone, rake it one way then rake it crossways from other raking then crossways of previous one, this being the third and last raking. Set plants 18 inches apart in row and 4 feet between the rows, with spade make holes keeping the back of the spade turned away from you as you hold it in hand, push this in ground and push back and forth until you have a hole about 2 inches wide and as deep as spade is wide. Then standing on same side as when making holes, taking the plant in hand with leaves in palm of hand and crown between thumb and fore finger, give it a twitch, placing the roots straight down in the hole, never lengthwise but straight down, always keeping the crown of plant at the surface of the ground, in no case should there be holes around the plant because air will get to the roots and cause the plant to die. After planted the blossoms must be cut off and patch kept clean of foul weeds. Requiring 7,275 plants per acre.

### CAUTION

The blossoms of those marked with an (Imp.) are termed pistillate and require perfect flowering sortes to be planted at intervals not to exceed a rod away so as to properly fertilize them or they will produce but little fruit and it will be imperfect at that, but when properly fertilized they are more productive than the perfect flowering varieties.

### SUPERB, Fall-Bearing Strawberry

(Perfect blossom)—This variety we have grown for the past three years with the object of using it commercially for the home or home market. It is at its best when grown in rich well drained black sandy loam although in rich sandy soil it does nearly as well. Commencing about June of same year set and bearing until a heavy frost average year about Thanksgiving. Given the right treatment and extra fertilization this variety will produce a wide row and if this is desired the blossoms must be cut off until about the middle of July.

Healthy foliage covering the berry from the hot sun.

The berry is large in size, light red in color, irregular in shape, but has a fine flavor and is inclined to be a little soft in the hot summer months, therefore calling for a home market or table use in the home. When space is limited as is usually in town or city homes, I would highly recommend this variety.

### Dr. Burrill—Perfect Blossom

The Dr. Burrill closely resembles the Dunlap, it is of a very hardy nature, foliage is of a dark green color, also in abundance. A very heavy plant maker.

Fruit is large, color is dark red all the way through, best canner and a fancy shipper.

## **PROGESSIVE, Fall-Bearing Strawberry**

(Per.)—This variety of fall-bearing strawberry is also grown extensively around here, also needing a rich sandy soil. If not naturally rich give it a good coat of well rotten stable manure and plow in fall then fit this piece in the spring as soon as free from frost, and plant them early to insure success. This ground must be kept clean of foul weed seed by cultivation through the growing season. Also keeping the blossoms cut off until the 15th of July to the 1st of August, causing the plant to push out long runners upon which other plants take root and from these plants the berries are produced, this will increase quantity.

The berry is not as large as some varieties although firm and will stand long distance shipment, I think as well as summer varieties. It is a clear red and somewhat round in shape and also a very heavy producer, bearing fruit from middle of July until a very hard frost comes average year until Thanksgiving and anyone desiring a fine flavor strawberry for summer and fall table or commercial use I would say the **Progressive** would come up to standard.

## **POCOMOKE**

[Per.]—We have grown this berry for many years, to use commercially. It is a standard variety, an excellent producer, a good crop averaging from 250 to 300 cases [16 qts.] per acre, neting us \$2.50 per case. Not bad is it?

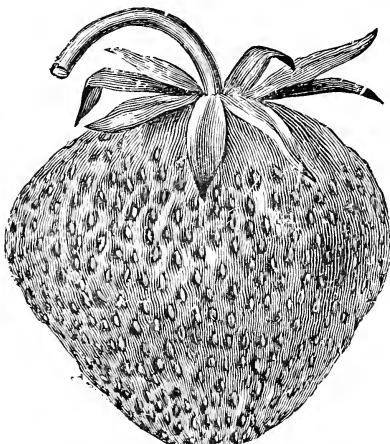
To get the best results this berry should have well drained, well manured soil preferable plowed in fall fitted and planted in spring as early as possible, then cultivation should be kept up though growing season. With such treatment this variety should produce a very large crop of berries about June 10, the spring after being set.

The berry is large regular and holds its size till near the end of the season. It is of a rich red color all through from surface to center and flavor is fine, neither to sweet or to sour, making equally good for table and canning use. It produces a very heavy foliage, preventing anything but a very hard frost to nip the buds. It is very hardy in bud and blossoms and therefore makes a good pollener for pistilate varieties. As a money maker I would class this among the leading varieties.

## **SENATOR DUNLAP**

[Per.]—The Senator Dunlap, I believe, is the universal berry, excelling many varieties in fruit production. The Senator is very hardy, making a strong growth, under any reasonable climatic conditions, on any well drained soil.

The Dunlap plants are small, well rooted, and heavy plant makers. To get the best results, do not allow the rows to mat, this always results in inferior quality, while a row about 18 inches wide, produces the fancy, high grade berries. Fruit is of a rich dark red color, way through the berry. Berry is large somewhat conical in shape, generally about of a size. Ability to stand long distance shipment, they cannot be excelled anyone wanting a fancy and all around good berry, plant the Senator Dunlap.

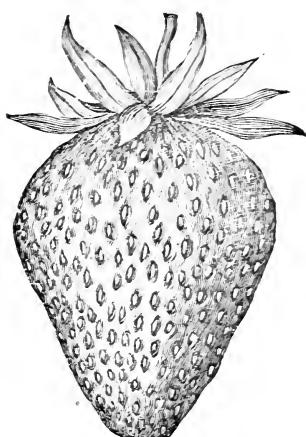


## **CHESAPEAKE**

(Per.)—The best all around fancy variety on the market. They are large size and hold up until the last picking. Excellent quality, beautiful appearance, ability to stand long shipments and they will also stand more frost than most varieties. Very drough resistant making in all, a very good berry for home or commercial use. We advise you to include them in your next order.

## **WARFIELD**

(Imp.)—This variety has been the leading variety for many years. It is among the second earlies, being strong and hardy in bud and is a great plant maker. Planted upon rich soil and given proper treatment, this variety will give good results. It is productive, the berries being dark red and lay upon the ground. They are regular in shape and medium size, making this an ideal shipper and a very fine canner for anyone desiring a berry for canning and table use, we feel sure you will be satisfied with this variety.



## **CHARLES 1st**

[Per.]—The earliest strawberry known to be grown. It is nearly a week in advance of the one time earliest strawberry. Everybody knows that the earliest strawberry is the money maker, so why don't you try it?

This variety produces strong healthy plants upon which large berries are grown for earlies. The berry is of a rich dark red color, it holds its quality up to standard through its picking season. For early strawberries don't fail to include "Charles 1st" in your order for your field or garden this spring.

## **HELEN DAVIS**

(Per.)—We grew and fruited the Helen Davis last year. We find it, a strong grower, natural tendency is to grow tall. Foliage is light green in color. A very good plant maker. Fruit stems are strong and tall, keeping the berries off of the ground, this is a fine point of the plant, for those growing the Helen Davis for commercial use. Fruit is large, light red in color, uniform in size and very prolific, a good canner under favorable weather conditions a good market variety.

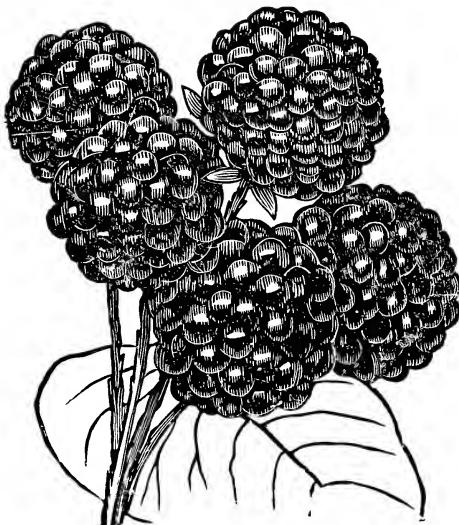
## **STEVENS LATE**

(Imp.)—This variety is invaluable for one wanting late strawberries. It makes a strong vigorous growth and is a very heavy yielder. Coming on after the second early varieties have been picked and all danger of frost is over. The fruit is large long and somewhat flat, sometimes creased, but as a rule smooth. Its color is of a bright red and flesh of a firm but lighter red, protected by prominent seeds. It is a better keeper than most varieties after being picked. It makes an excellent canner.

## CUMBERLAND

### Black Raspberry

This black raspberry is the gold mine of Michigan, considering plants and berries we have made as high as \$150 per acre. Try some of our money makers and let them prove their worth to you. The Cumberland is the heaviest yielder of the black raspberries. Berries are jet black, large and of a firm nature making this an excellent shipper, they ripen about mid-summer, Cumberland is hardy, making a strong growth. It has withstood a temperature of 12 degrees below zero and did not winter kill. The Cumberland propagates from the tips. If you are planning a garden don't overlook the Cumberland the gold mine of Michigan.



### PLUM FARMER BLACK RASPBERRY

We have about ten acres of this wonderful, early variety growing now, and we find they pay extra well for commercial, as well as being almost essential for home use, as they are among the first of the season. We find them very productive of hardy, thrifty, strong growing cane, and being early, ripens from one week to ten days before the Cumberland. They have never been known to winter kill and last year resisting a drought of about two months, standing up with the best as to quality and quantity. Fruit is large, luscious, and of a glossy black color, its natural tendency is to ripen together, so, one might say, it has come and gone, before the later varieties commence to pick.

This is what the Plum Farmer has done for us. We picked 300 (24 pts) cases per acre, they having sold commercialy for, from \$4.50 to \$5.00 per case. We highly reccommend this variety, to anyone wanting an early berry for home or commercial use. A field of well cultivated Plum Farmer Black Raspberries will prove to you as near a NEVER FAIL as has yet been placed on the market. We urge you to include them in your order next spring.

## GRAPES

### HOW TO PLANT AND CARE FOR GRAPES

Any naturally high soil, with a good air circulation is best adapted for grape culture, altho any well drained soil will grow them. For field culture plant twelve feet apart in the row and nine feet between the rows, requiring 450 plants per acre.

A well established field of Concord grapes, is wonderfully prolific, remaining so for many years, with but little labor, with the exception of the pruning, which must be done in the late fall or in early spring before sap begins to rise. The pruning is the most essential in obtaining a good crop and a well kept vineyard.

### CONCORD GRAPE

Horticulturists have standardized the Concord Grape throughout Michigan, commercially, we think they have very little if any competition, for home use they are equally essential. Fruiting season about the tenth of September. This variety is very productive of hardy, strong growing vines. Fruit is large, of a purplish black color. There is scarcely a yard so small, either in country or city, that room for from one to a dozen or more grape vines cannot be found. They do admirably trained up the side of any building, or along the garden fence, occupying but little room and furnishing an abundance of the healthiest of fruits.

# COLUMBIAN RASPBERRY

## (*Purple Cap*)

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Culture same as Black Raspberry

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The Columbian is fast becoming popular among the Horticulturist today.

We believe that all that is necessary is to give it a fair trial, and when it is known abroad as well as it is at home, it will advertise itself.

It is a seedling of the Cuthbert Red Raspberry grown near the Gregg Black Raspberry, and believed to be a cross between the two.

The following points show the superiority over similar varieties, extremely vigorous and drought resisting, propagation by tips, no suckers, fruit, color redish purple, very large and delicious, finest for table use and also a money maker when used commercially. For canning this variety cannot be excelled in size, color and flavor, long season of fruiting, fruit adheres to stem, not dropping and does not crumble in picking, wonderfully prolific.

# EARLY KING

## (*Red Raspberry*)

The King has proven itself worthy of introduction in many ways.

It is a strong, hardy growing variety. Fruit ripens one week to ten days and in some instances two weeks earlier than later varieties. It is large, bright red in color picks easy and is wonderfully prolific over 1,000 quarts per acre.

We recommend the King to please the most exacting critic.

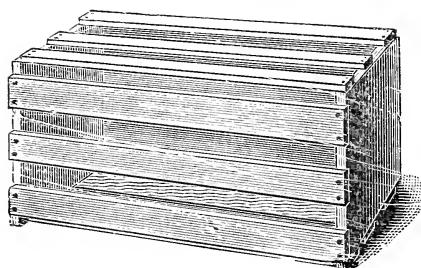
Bridgman Fruit Growers, last year, made \$350 to \$600 per acre selling their fruit to canning company and commission Merchants.

Those wanting an early, fancy berry should order the Early King and get the high price for the first Red Raspberries of the season.

### To Dealers or Associations:

We can furnish Fancy A No. 1 Concord Grapes in car lots, in Standard Baskets or Jumbos.

ORIGINAL  
THAYER  
PLANT CRATE



WE USE  
THIS CRATE  
EXCLUSIVELY

Expert Packing with Plenty of Moss for which we make no Charge.

### How to Have Plants Shipped

Methods of shipment: Express is the safest and cheapest way of shipping plants.

Parcel Post: We are now shipping a great many of our plants by parcel post, your plants are delivered at your door.

See table for figuring the amount to send to cover postage, etc.

Parcel post weight limit, per package, for the first, second and third zones is 70 pounds, in forth, fifth, sixth, seventh and eighth zones, 50 pounds per package is the limit.

*Inquire of your Mail Carrier or your Postmaster, what zone you are in, when receiving parcel post shipments from Bridgman, Michigan, our shipping point. This will determine what zone you are in from Bridgman, Michigan.*

By referring to the table below, you can readily determine the amount to add to your order of plants to have them sent by parcel post.

These amounts listed below include the safe wrapping of your plants in moss, so they will reach you in good growing condition.

#### Add to Your Order for Each 100 Plants

	1st-2nd Zone	3rd Zone	4th Zone	5th Zone	6th Zone	7th Zone	8th Zone
Strawberries	\$0.12	\$0.18	\$0.25	\$0.35	\$0.40	\$0.48	\$0.55
Red Raspberries	15	20	30	38	45	55	65
Black Raspberries	20	30	40	65	85	1.05	1.25
Blackberries same as Black Raspberries							

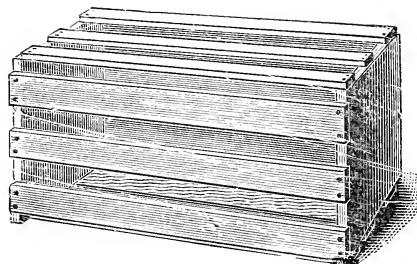
*Square, Conscientious and Dependable is the Service We Render.*

LAKE SHORE NURSERY COMPANY  
Bridgman, Michigan

1940-1941. C. G. W. H. M. S. 1940-1941. C. G. W. H. M. S.

200

ORIGINAL  
THAYER  
PLANT CRATE



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*Square, Conscientious and Dependable is the Service We Render.*

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LAKE SHORE NURSERY COMPANY

Bridgman, Michigan

## **ORDER BLANK**

# LAKE SHORE NURSERY CO.

BRIDGMAN, MICHIGAN

Date \_\_\_\_\_ 19\_\_\_\_

**Gentlemen:-**

Please ship the following Plants, in quantity and variety as stated below.

Via Express \_\_\_\_\_

**Parcel Post** \_\_\_\_\_

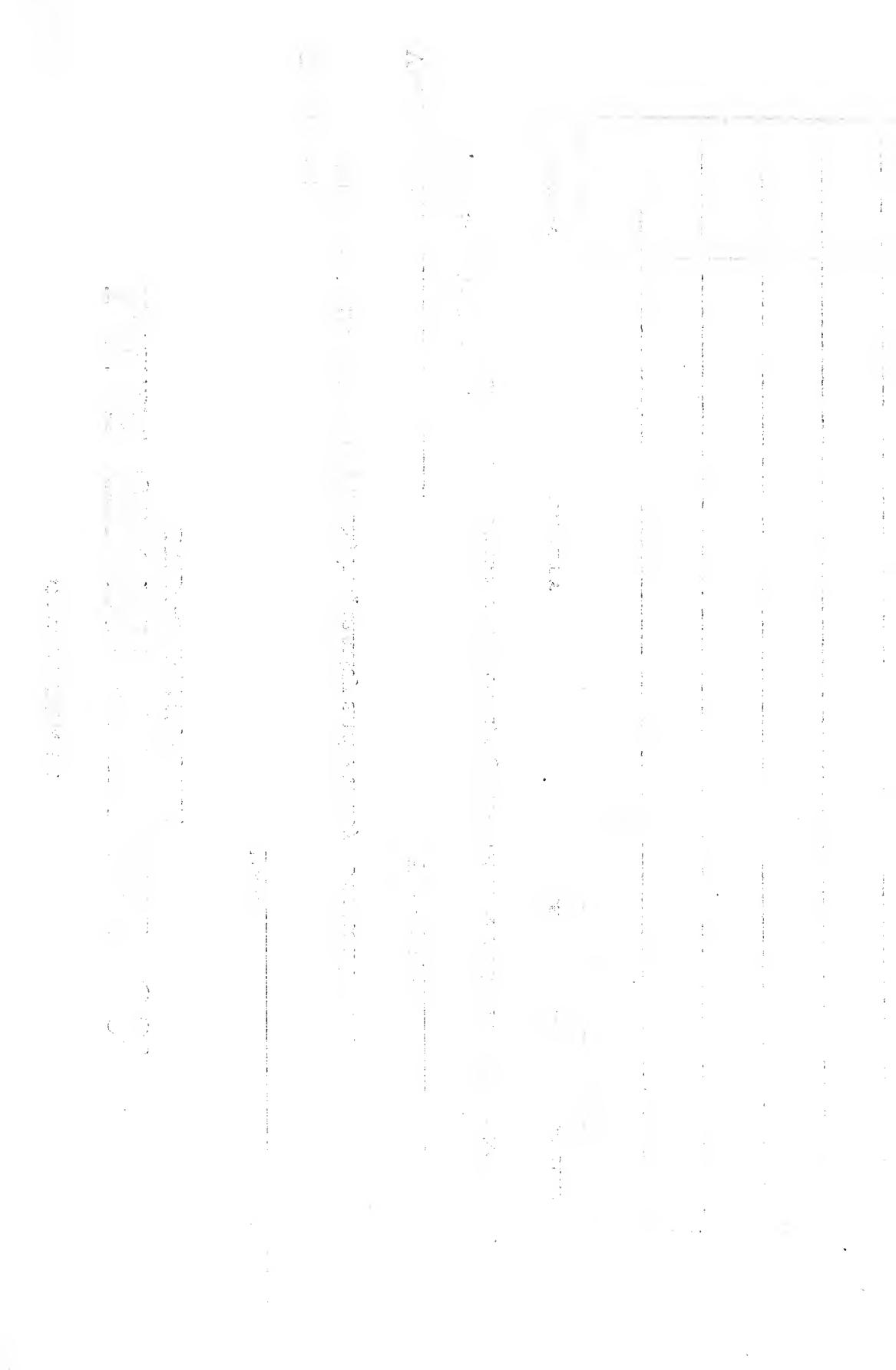
**TERMS:—Cash with order.**

Remit with postal order or express money order, registered letter or draft on Chicago or New York.

*Write Your Name and Address Plainly*

**Ship to:** \_\_\_\_\_

*Avoid the annoyance and loss of buying Plants not true to name, OURS ARE TRUE TO NAME.*



## REVISED PRICE LIST FOR 1921

# Lake Shore Nursery Co.

### BRIDGMAN, MICHIGAN

Since our 1921 Catalogue and Price Lists have been mailed, we have decided to revise our present prices to meet the downward trend of the market.

As some of our prices are exceptionally low, we want our customers to take advantage of these low prices, with the same assurance of as good a quality of strong and thrifty plants as we ever sold, or can be purchased anywhere. We are sure you will be well pleased with any plants purchased from us.

#### STRAWBERRIES

	Per 25	Per 100	Per 1000
Superb (everbearing) Strawberry-----		Sold Out	
Progressive (everbearing)-----	\$ .65	\$1.75	\$12.00
Pocomoke-----	.20	.70	4.00
Gibson-----	.20	.70	4.50
Charles First (very limited)-----	.30	.90	4.50
Stevens Late-----	.30	.90	4.50
Dr. Burrill-----	.25	.85	4.00
Warfield-----	.20	.65	5.00
Dunlap-----	.20	.65	3.75
Aroma (very limited)-----	.25	.85	5.00
Brandywine -----		Sold Out	
Sample (very limited)-----	.20	.70	4.50
Kellogg's Premier-----	50 for \$1.00		
Kellogg's Prize-----		1.50	---

#### BLACK RASPBERRIES

Cumberland-----	.75	2.50	14.00
Plum Farmer-----	.75	2.50	14.00
Columbian Purple-----	1.25	3.00	---

#### RED RASPBERRIES

Early King-----	.75	2.50	20.00
Cuthbert-----	.75	2.50	20.00

#### BLACKBERRIES

Eldorado-----	.80	3.00	---
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**SUBSTITUTION**—Should we be out of any of the varieties ordered, do you wish us to substitute to the best of our judgment? If given this permission we can often make shipments more promptly. If you do not express a preference we will take it for granted that we have permission to substitute when necessary.





When planning and choosing the fruit for the garden, you should by all means include the blackberry, they are but little care and they sure do their part toward planning the meals—ask the cook. Blackberries should be set in rows seven feet apart and five feet apart in the row. In spring, one must choose four of the largest, strongest, healthiest canes to leave and cut all the rest away. Cultivation must be kept up through the growing season.

### ELDORADO BLACKBERRY

The Eldorado blackberry is also grown around here and is giving satisfaction wherever met with. It has sturdy healthy canes, it is firm and of a good size, jet blackberry, making it a splendid shipper. One strong point of this berry is it has never been known to winter kill in northern Michigan and needs no protection as does the Wilson. We think this berry will please you in every way, besides making you a nice profit.

## RASPBERRIES

### RED AND BLACK RASPBERRY CULTURE

Any soil suitable for growing common crops, corn etc. Pulverize thoroughly, using plenty of well rotted stable manure. For field culture, the Red Raspberry, should be planted, three feet and six inches apart in the row, and six feet between the rows, requiring 2,100 plants per acre.

For field culture, the Black Raspberry should be planted, three feet and six inches apart in row, and seven feet between the rows, requiring 1,725 plants per acre.

Also, an important factor in the Black Raspberry culture is this, after planting and growth starts, when the young shoots [after maturity termed cane] are about one foot six inches high, the tips must be cut off, causing laterals to branch out. Upon these laterals the fruit is borne. The following spring the bush must be trimmed, in doing this, bear in mind the longer the laterals be trimmed the larger the crop, but inferior as to quality. The shorter the laterals be trimmed, the smaller the crop, but the quality is superior. We trim leaving the laterals six to eight inches long.

### ✓ ST. REGIS—Red Raspberry

Wouldn't it be grand to have a dish of raspberries with milk or cream this summer or this coming winter (canned) or perhaps a nice juicy pie would be better. Include a few of these new, wonderful, everbearing red raspberries in your want list for the garden this spring, for I am sure you will all enjoy a dish of this delicious fruit anytime. Plant in rows 6 ft. apart and 3 ft. in row, as soon as berries are gone the old canes should be cut out and then all canes should be topped  $2\frac{1}{2}$  ft. to 3 ft. above ground. Cultivation must be kept up through the growing season.

This wonderful variety is fast becoming the most popular of the red raspberries. Just think, having raspberries from June until it freezes up in late fall or early winter. This variety has very hardy cane, you oftentimes see ripe raspberries, green raspberries and blossoms up on the same cane. Berries are of a bright crimson color, large of size. The berry is of a fleshy and firm character, making it rank among the best for shipping. The canes are of strong growth, covered with a profusion of dark red foliage. This berry during raspberry season, being a heavy producer, I think, is the most profitable of the red raspberries.



J. N. WILLIAMS

WE believe that honesty is the best policy, not only for the present, but for all time, we shall endeavor to give each customer a square deal, knowing that right makes might, and by dealing fairly we are laying the foundation for a great success.

LAKE SHORE NURSERY CO.  
BRIDGMAN, MICHIGAN